

Becoming a partner

Top-level technology, competence and maximum customer proximity by a strong partner network - the formula for success of the future

Content Management at the highest stage – the future has already begun

Within just a few years the internet has radically changed the business sector. As the PC replaced the typewriter in the 80's, content management systems are replacing the manual programming of websites since the middle of the 90's. The high-performance CMS of today can also integrate company processes.

InterRed, as one of the technologically leading content management and editorial systems for print, online, mobile and tablet, has a high performance, and at the same time is easy to operate. Thereby, information processing becomes as easy as writing letters. Working together in a team is made simple, without neglecting the necessary control- and quality assurance measures.

Top-level technology

Elaborate technology in combination with innovative ideas make InterRed a high-performance product. Since 1996 a competent team is developing one of the technologically leading systems at the market. InterRed does not only offer content management. The product family does also comprise the intelligent knowledge management solution ContentAgents, as well as the innovative live reporting software InterRed RhoLive.

Competence

Far more than 100 installations of InterRed in the internet, intranet and extranet, and an outstanding customer satisfaction strengthen and confirm the high position of InterRed at the market. A competent customer advisory service and an effective project management ensure a realization on schedule and in line with the budget.

Maximum customer proximity by a strong partner network

Customers profit from competent local InterRed partners. This guarantees short ways of communications and comprehensive support of customers. With the InterRed partnership you have a competitive advantage by innovation and performance.

Your advantages from an InterRed partnership

The partnership offer you various advantages, without investment risks:

- Complementing your range of products
- Opening up new profitable markets and target groups
- Long-term customer relationships and high customer satisfaction
- Inclusion in marketing-activities of all kinds

Enter a promising business segment and support companies on their way to a successful eBusiness. Become a partner of one of the most successful content management and editorial systems.

InterRed GmbH

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